



# the PawPrint

Official newsletter of  
**Dawgs in Motion LLC**  
Issue No. 2, February 2009  
[www.dawgsinmotion.com](http://www.dawgsinmotion.com)

## WHAT'S HAPPENING AT DAWGS IN MOTION

Upcoming Events:  
TJ Wellness Fair  
Anniversary Open  
House - February

February Topic of  
Importance:  
Collar Tightness

Upcoming Specials:  
Anniversary Week  
Specials!

New at DIM:  
Overnight Boarding  
"Night Camp"  
On-line Store

Day Camp Dogs of  
the Week for the  
month of January:  
Congratulations!

Pretty Paws Care  
Tips:  
Oatmeal Shampoo

Retail Store  
Featured Items:  
Cleo's Canine  
Kitchen Valentine  
Heart Biscuits

Call **262-268-8000** today  
and make your reservation for one of our *Training  
Classes*, our *Dog Day Camp*, or for a swim in the  
*Hydrotherapy Pool*.  
*New Class Sessions begin February 9th 2009!!*

## New Dawgs in Motion Service:

### Overnight Boarding "Night Camp" is now available!!

Please feel free to contact us for more details on how you can  
tailor your dog's stay with us while you are on your vacation.

## Dawgs in Motion On-line Retail Store is now open!!

Dawgs in Motion now has an on-line retail store for your  
convenience.

The website directly to the store is [www.dawgsinmotionretail.com](http://www.dawgsinmotionretail.com)  
Otherwise you can link to the store website from  
[www.dawgsinmotion.com](http://www.dawgsinmotion.com)

**We will be changing items frequently so you may want to visit often.**

Dawgs in Motion LLC's mission is to give a dog's owner a new understanding in the world of dog.

**To break the language barrier between dog and human.**

To be an advocate of the dog and gain the most potential possible of each dog.

To exercise a dog's mind and body to enhance

**"Man's Best Friend".**

## February Topic of Importance: Collar Tightness

Many dogs wear their collars way too loose. Owners tend to think that their dog's collars are too tight so they leave them very loose. The collars are sometimes resting at the base of the dog's neck or shoulder region. This can actually be worse for your dog in many ways.

If the dogs collar is too loose it could get caught on an object and could cause injury or choking. Also, your dog can slip out of its collar if it is not tight enough. This could happen when you are out for a walk and your dog could have the chance of being hit by a vehicle or get into an altercation with another dog that may not be dog friendly.

You should have your dog's collar only loose enough to fit 2 fingers between your dog's neck and the collar. This is plenty of room for your dog to swallow and breath naturally without any obstruction. Please check your dog's collar and make necessary adjustments to keep your dog safe.

### Featured Retail Products

Check out Dawgs in Motion on-line store.

Let your out of town friends know about our website. They may be interested in ordering items on line. Shipping is done by UPS.

## Congratulations to our Day Camp Dogs of the Week!

January 5<sup>th</sup> Princess



January 12<sup>th</sup> Charlie



January 19<sup>th</sup> Penny



January 26<sup>th</sup> Dexter



**DA WGS in MOTION LLC**  
Canine Spa and Training Center  
580 North Dekora Woods Blvd.  
Saukville, WI 53080  
262-268-8000



Next Class Sessions:  
Starting the week of February 9<sup>th</sup>!  
Always check our website for updated training schedules.

### *Pet Gazette Magazine*

The Pet Gazette Magazine is a local publication that is Free. It is published in the Kewaskum area and distributed in many neighboring counties.

Dawgs in Motion has an ad in the Pet Gazette Magazine and will always have free issues for distribution.

Stop by to pick up a copy today!

### Pretty Paws Care Tips: Oatmeal Shampoo

A great shampoo for wintertime is Oatmeal.

It is a soothing, less harsh shampoo that can moisturize your dog's skin along with giving your dog some relief from the dry skin itching.

Dawgs in Motion has many brands of Oatmeal shampoo available in our retail store.

## **2009 Thomas Jefferson Middle School Wellness Fair- KICKSTART YOUR HEART**

Dawgs in Motion has been invited to participate in the TJ Wellness Fair on Friday, February 13, 2009 from 8:30am-2:30pm

We welcome the opportunity to teach both staff and students how important

it is to also "Kickstart your Dog's Heart" with exercise and fun activities. Our hydrotherapy pool is a great source of non-impact exercise that your dog can participate in. Your dog will stay healthy and be able to fill your heart with joy if you take good care of it. Good care for your dog includes good diet, exercise, teeth brushing, bathing and grooming, training, and lots of TLC.

Dawgs in Motion thanks TJ Middle School Staff for inviting us to participate in this event.

## **Dawgs in Motion's 1<sup>st</sup> Anniversary Open House Events.**

We are planning events for the week of February 23<sup>rd</sup> to help show our appreciation to our customers for their support during our 1<sup>st</sup> year.

We will have a new event every day of the week.

**Monday, Feb. 23<sup>rd</sup>** - We will start the week with FREE 15-minute massages for all of our day camp customers that are scheduled for day camp. You may want to reserve a day camp spot for that day ahead of time because we will have to limit the amount of dogs allowed.

**Tuesday, Feb. 24<sup>th</sup>** - Free Dog Toothbrush for all visitors today!

**Wednesday, Feb. 25<sup>th</sup>** - Cleo's Canine Kitchen Day! Free Cleo's biscuit for all visitors today.

**Thursday, Feb. 26<sup>th</sup>** - Bath Day! \$5.00 off the Self-Wash Bath today. Call to schedule a time.

**Friday, Feb. 27<sup>th</sup>** - Coupon Day! Each customer visiting today will receive a \$2.00 off coupon that can be used on any Dawgs in Motion Service thru June 2009.

**Saturday, Feb. 28<sup>th</sup>** - Training Discount! Each customer visiting today will receive a \$5.00 off coupon that can be used toward any training class or session thru June 2009.